

Print Specifications

IRWIN Brochure

Colors: CMYK Process Colors

Stock: Gloss Cover 80 lb.

Finishing: Fold, Saddle-stitch, 3-hole drill (5/16")

IRWIN Sell Sheet

Colors: CMYK Process Colors

Stock: Gloss Cover 80 lb.

Finishing: 3-hole drill (5/16")

Flyers

Colors: 4/4 - CMYK Process

Stock: Gloss (Text) 100 lb.

Global Print Specifications

Consult your Marketing Communications team for print/paper specifications.

C. Paper Specifications

IRWIN will use consistent paper and print specifications, by global region, to provide consistent and polished marketing materials.