

IRWIN Tools 2-Sided Sell Sheet

Sell Sheet

The IRWIN Sell Sheet is an abridged version of product catalogs and the full line catalog. Using the same visual elements as the other “selling” collateral, the sell sheet highlights the most important product attributes and innovation. Ultimately, the sell sheet should effectively organize SKU-level details to assist the customer in product selection and facilitate the ordering process. For that reason the following information must be included in a sell sheet:

- Approved header and footer
- Walk-around for the most important product in the assortment
- Product specification grid (SKU level details)
- IRWIN URL
- Customer Service telephone number

In most cases, this piece of collateral will be used to launch a new product and serve as an addendum to the full line catalog.

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Multi-Material Drilling

Multi-Material Bits



MULTI-MATERIAL DRILL BIT FEATURES

1. Capable to bore a unique diamond-ground, four-flute design with tapered cutting edges for consistent starts with no walking, fast drilling, and excellent hole quality in a variety of materials.
2. Double-fluted flute ensures fast, efficient removal of drilling dust and chips to increase speed and prevent clogging.
3. Compatible with all standard 1/2" and 3/8" chuck drills.

IRWIN Multi-Material drill bits drill through just about any type of material out there - brick, block, tile, metal, wood, plastic and masonry - they'll even drill through multiple materials at the same time. These versatile bits are designed specifically for rotary drilling, but are tough enough to be used with hammer drills.



Jobber Length Multi-Material Bits

Description	Item #	Pack Qty	Description	Item #	Pack Qty
1/4" x 3"	4932100	5	5-Piece Multi-Material Drill Bit Set (1/4", 3/8", 1/2", 3/4", 5/8" x 3-1/2", 3/16" x 3-1/4", 1/4" x 4", and 1/8" x 4-1/2")	4932018	6
5/16" x 3-1/4"	4932100	5			
3/8" x 3-1/4"	4932107	5			
1/2" x 4"	4932107	5			
1/4" x 4"	4932109	5			
5/16" x 4"	4932109	5			
3/8" x 4-3/4"	4932109	5			
1/2" x 6"	4932109	5			
7/16" x 3"	1782770	5			
1/2" x 3"	1782771	5			

16" Extended Length Multi-Material Bits

Description	Item #	Pack Qty
1/4" x 16"	1813888	5
5/16" x 16"	1813888	5
3/8" x 16"	1813888	5
1/2" x 16"	1813888	5



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Multi-Material Drilling

4935631 - JOBBER LENGTH MULTI-MATERIAL DRILL BIT 20-PIECE MERCHANDISER



Description	Item #	Pack Qty	Item #	Pack Qty
1/4" x 3" MULTI-MATERIAL DRILL BIT	4932100	2	04271182749	2
5/16" x 3-1/4" MULTI-MATERIAL DRILL BIT	4932100	2	04271182751	2
3/8" x 3-1/4" MULTI-MATERIAL DRILL BIT	4932107	2	04271182754	2
1/2" x 4" MULTI-MATERIAL DRILL BIT	4932107	2	0384894440	2
1/4" x 4" MULTI-MATERIAL DRILL BIT	4932109	2	04271182753	2
5/16" x 4" MULTI-MATERIAL DRILL BIT	4932109	2	0384894441	2
3/8" x 4-3/4" MULTI-MATERIAL DRILL BIT	4932109	2	04271182752	2
1/2" x 6" MULTI-MATERIAL DRILL BIT	4932109	2	0384894442	2
7/16" x 3" MULTI-MATERIAL DRILL BIT	1782770	2	0384894443	2
1/2" x 3" MULTI-MATERIAL DRILL BIT	1782771	2	0384894444	2

1841388 - 16" EXTENDED LENGTH MULTI-MATERIAL DRILL BIT 10-PIECE MERCHANDISER



Description	Item #	Pack Qty	Item #	Pack Qty
1/4" x 16" MULTI-MATERIAL DRILL BIT	1813888	2	038489784	2
5/16" x 16" MULTI-MATERIAL DRILL BIT	1813888	2	038489785	2
3/8" x 16" MULTI-MATERIAL DRILL BIT	1813888	2	038489786	2
1/2" x 16" MULTI-MATERIAL DRILL BIT	1813888	2	038489787	2
1/2" x 16" MULTI-MATERIAL DRILL BIT	1813888	2	038489788	2

1805690 - MULTI-MATERIAL DRILL BIT 5-PIECE COUNTER TOP MERCHANDISER



Description	Item #	Pack Qty	Item #	Pack Qty
MULTI-MATERIAL DRILL BIT (3/8", 1/2", 5/8", 3/4", 1/4" x 3-1/2")	4932018	10	0428202719	10

800.866.5740